

Speakers guidelines

Talks

This happened is a series of events focused on the story behind interaction design. Having ideas is easier than making it happen. The talk should explain an interesting process of a project that has been done in the last 3 years. The focus of the presentation is on the process rather than just the outcome.

At each event we host 4 speakers. Each speaker has **10 minutes to present** their work, followed by **10 minutes of Q&A** from the public. Talks are given **in English**.

The talks itself are filmed and shared through our webpage and Youtube channel. We'd like to receive your presentation 3 days before the event, so we can put them all together. If possible, please send your PPT/Keynote/PDF file to kees@thishappened.nl.

Audience

The event takes place in Worm. The room has space for about 100 people. Visitors buy a ticket beforehand online through the webpage of Worm (tickets: presale €5, doorsale €7,50). As a speaker you can add 2 friends, colleagues or your parents to the guestlist. Send their names to sophie@thishappened.nl.

Publicity

For our newsletter and webpage we need an **image and text of about a 100 words** about you and your project. The event will be posted on the website of this happened, worm & shared via social media.

Procedure of the evening

Some last details about the evening:

For visitors, **doors open at 19:30** and our program **start at 20:00h**.

We meet with all speakers at 18h to do a technical walkthrough, testing the sound and laptops etc.

The beamer has a ratio of 16:9 with a native resolution of 1920x1080 pixels.

After the walkthrough we will have a bite at Worm's restaurant, usually vegetarian. Please let us know in case you have any other dietary wishes (allergies, vegan, etc.).

The event starts at 20:00 and ends around 22:00 followed by drinks. Usually most of our guests stay a bit for some networking and drinks. After the first two speakers there will be a break of 15 minutes.

In case you have any questions, don't hesitate to get in touch!

See you there,

Sophie , Anna & Kees